

PRIVACY POLICY

Premier Components U.K. Limited (“Premier”, “we”) is committed to protecting and respecting your privacy. This policy (together with the Terms and Conditions of Use (a copy of which can be located [here](#)) and the [Cookie Policy](#) any other documents we refer to in this policy or the Terms and Conditions of Use or the Cookie Policy) set out how we will use your personal information and who it will be shared with. Please read the following carefully.

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

For the purposes of the Data Protection Act 1998, the data controller is Premier.

1 WHAT INFORMATION DO WE COLLECT ABOUT YOU?

1.1 We may collect and process the following data about you (“your information”):

1.1.1 information that you submit online via our website, when contacting us by e-mail, submitting information through online forms and when posting material online;

1.1.2 any correspondence you send to us;

1.1.3 details of your visits to our site, the resources that you access (which may include, amongst other things, traffic data and communication data), and the Internet protocol (IP) address used to connect your computer to the Internet; and

1.1.4 details of transactions you carry out or orders you place through this website.

1.2 We are aware that your information may be confidential and we will protect the confidentiality of your information in accordance with our normal procedures and legal requirements.

2 HOW WILL WE USE YOUR INFORMATION?

2.1 We use your information in the following ways:

2.1.1 to ensure that our site’s content is presented as effectively as possible for you;

2.1.2 for our internal purposes, such as quality control, site performance, system administration and to evaluate use of our site, so that we can provide you with enhanced services;

2.1.3 to notify you about changes to our services;

2.1.4 to provide you with information, products or services that you request from us, or which we feel may interest you (provided of course that you agree);

2.1.5 to create reports to assist with future marketing;

2.1.6 to carry out our obligations arising from any contracts with you and for billing and delivery purposes; and

2.1.7 to enable you to participate in interactive features of our site, when you choose to do so.

2.2 We may monitor your use of our website and record your email address and/or IP address, operating system and browser type, for system administration. This is statistical information about our users’ browsing actions and patterns and does not identify any individual.

2.3 We only keep your information for as long as is necessary.

3 COOKIES

We may use "cookies" to collect the information referred to and track your use of our site. Cookies are small data files which gather information about your use of our site and help us to provide you with a good experience when you browse our site. For more information about "cookies", why we use them and how to refuse cookies, please see our Cookie Policy.

4 MARKETING

4.1 We may use your information to provide you with marketing information that you request or that we feel may interest you by post and/or telephone.

4.2 If you are an existing customer, we may contact you by email and/or SMS with information about products and services which are similar to those we previously provided to you, unless you have indicated that you do not want to hear from us.

4.3 If you are a new customer, we may contact you by email and/or SMS only if you consent.

4.4 If you do not want us to use your information in this way, please tick the relevant boxes on the form when we collect your information. You may ask us at any time not to use your information for marketing purposes by contacting us at report@premiercore.com.

5 WHERE DO WE TRANSFER YOUR INFORMATION TO?

We will not transfer your information to, or store it, outside the European Economic Area ("EEA").

6 WHO DO WE SHARE YOUR INFORMATION WITH?

6.1 We may share your information with other organisations:

6.1.1 if we sell or buy any business or assets, (as we may share your data with the prospective seller or buyer);

6.1.2 if we or substantially all of our company assets are acquired by another party, in which case your information will be one of the transferred assets;

6.1.3 if we have to share your information to comply with legal or regulatory requirements, or if we have to enforce or apply our Terms and Conditions of Use or Terms and Conditions of Sale (a copy of which can be located [here](#)) or any other agreements or to protect our rights, property or our customers etc. This may involve exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction;

6.1.4 where any company is hosting our website or services for us, including HTDL Ltd, Justice-Roche Limited and Ascari Limited. Such companies are bound to us contractually to safeguard and secure any information we share with them; and

6.1.5 where they are business partners, suppliers or sub-contractors and the sharing of information is required for the performance of any contract we enter into with you.

7 HOW DO WE KEEP YOUR INFORMATION SECURE?

7.1 All your information is stored on secure servers. Any payment transactions will be encrypted using SSL technology. If you have a username, password or other login details which enable you to access certain parts of our site, you must not allow any other person to use them and must treat them as confidential. If you believe or suspect that someone else knows your login details you must contact us at report@premiercore.com as soon as possible. Please also see our Terms and Conditions of Use.

- 7.2 Unfortunately, the transmission of information via the internet is not completely secure. Although we will apply our normal procedures and comply with legal requirements to protect your information, we cannot guarantee the security of your information transmitted to our site and any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.
- 7.3 Our site may from time to time contain links to and from other websites. If you follow a link to any of those sites, please note that those sites ought to have their own privacy policies and that we do not accept any responsibility or liability for those sites or for their privacy policies. Please check those privacy policies before you submit your information to those sites. Please also see our Terms and Conditions of Use for further provisions relating to other websites.

8 YOUR RIGHTS

- 8.1 You have the right to access your information and should direct any request for your information to us at report@premiercore.com or by using the forms provided on our website. Please note that a fee of ten pounds (£10.00) may be payable to meet our costs in providing you with details of the information we hold about you.
- 8.2 You have the right to rectify your information by sending us a written request to us at report@premiercore.com.
- 8.3 You have the right to ask us not to process your information (or pass your information to other companies or organisations) for marketing purposes. You can tick the appropriate box on the forms when we collect your information or later at any time by contacting us at report@premiercore.com.
- 8.4 If you have a complaint about how we have used your information, you have the right to complain to the Information Commissioner's Office.

9 HOW TO CONTACT US

Questions, comments or requests concerning this privacy policy are welcomed and should be addressed to us at report@premiercore.com.